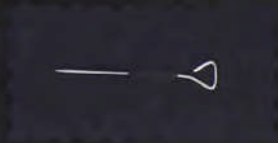
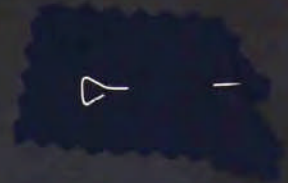


Exhibit A

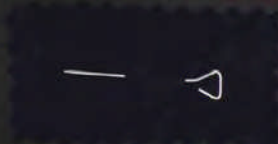
Paule 2011

NEPO 1000

NOUE 4030

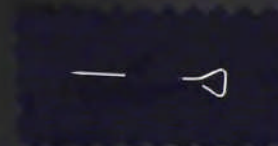
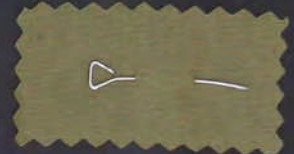


SUAITE 1310

SHAMPOCK
3403

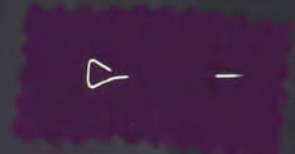
NAMY 4013

OLIVE 3225



MARIN 4220

IRIS 4205

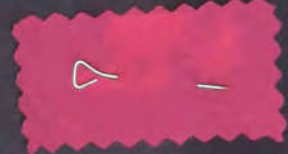


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PARMA 5240



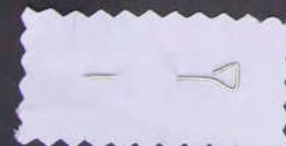
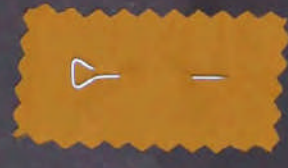
TPN 9441

BUBBIEGUR
6969

SAFARI 2810

SUGAR PINK
5502

FOUR 6109

CROCUS
7313

BIANCO 9000

NUDE 9505

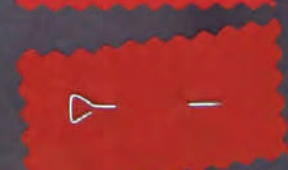
TUNE
0552LOBSTER
6616

Exhibit B

WOMEN'S SHOES PRODUCT TRAINING

Cruise 2011

YVES SAINT LAURENT

DNA OF THE BRAND



o YSL ESPADRILLE ----- p 32

o YSL SYMBOLS ----- p 34

o YSL COLORS -----p 33

o YSL PRINTS ----- p 35

DNA OF THE BRAND – YSL COLORS

“ A chaque coin de rue, à Marrakech, on croise des groupes impressionnants d'intensité, de relief, des hommes et des femmes où se mêlent des caftans roses, bleus, verts, violets....c'est étonnant de se dire qu'ils ne sont en fait que l'improvisation de la vie”

“ On each corner of the street, in Marrakech, you find impressive group with intensity, with relief, men and women where rose, blue, green and violet caftans are mixed together...It is incredible you might think there are actually the improvisation of life”

Yves Saint Laurent

1967

In 1967, Mr. Saint Laurent discovered Marrakech. He bought his first house located in the medina. Dazed by the bright colored garments in the street of the city, he has been strongly inspired by this combination of vivid tints.

Throughout his collection, he has explored audacious mix creating the YSL color palette. Fuchsia/orange Rive Gauche logo and opium/purple Opium fragrance, are the emblematic association the designer has created



1984



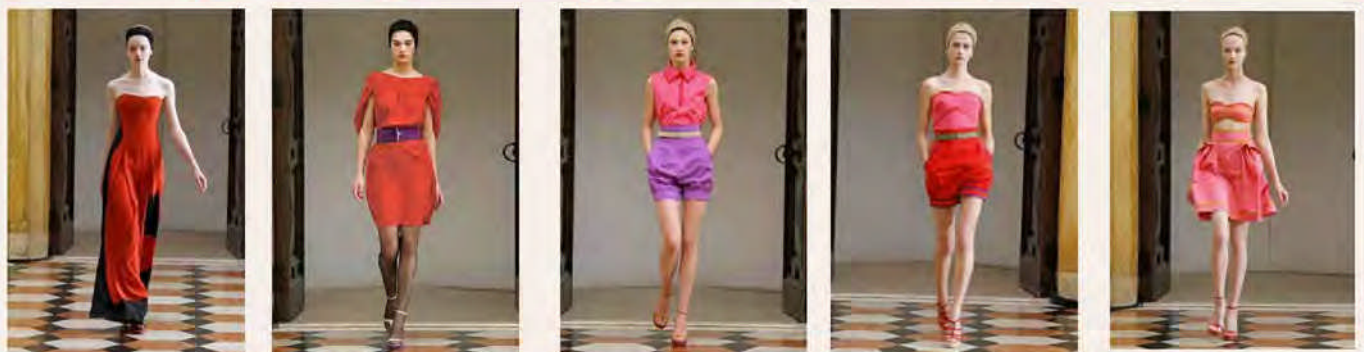
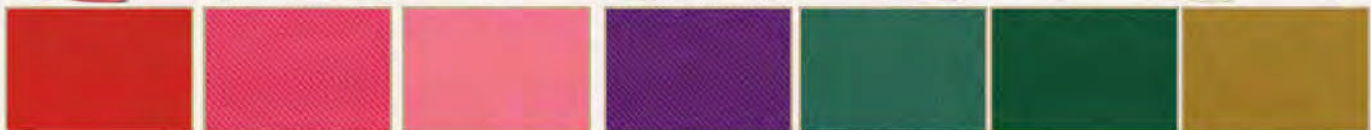
1996



1996

Cruise 2011

Quintessential YSL color palette creates a tonic and feminine look



The Best-seller Tribute platform sandal in the season's mood

New variations

- ✓ Matching evening accessories with the stingray heel version: Y and Opera clutches for a sophisticated look
- ✓ Luxurious python variations matching the Roady and Muse Two bags for a daywear attitude and cocktail and Y clutches

A signature look

- ✓ The sensational Tribute sandal in new variations with a perfect fit
- ✓ Recognizable interweaved work for a powerful and sophisticated attitude
- ✓ Available in 105 and 75 mm heel heights

Details

See more on the YSL color palette page 33



Novelty of the leather and stingray version



Large range of colors and textures



New grained embossed patent leather



Intricate strap for a recognizable style

Offer

RPP 750€
RPP 750€
RPP 1095€



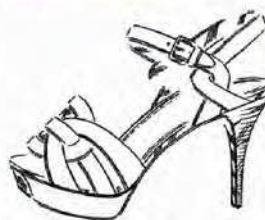
Tribute 259552 105mm
CFN20 Tecnor/Razza M
CFN30 Tecnor/Razza O
Tribute 228205 105mm
EGX00 Python cosmos

RPP 595€
RPP 570€
RPP 570€



Tribute 260077 105mm
CER00 Barny
Tribute 193098 105mm
BZC00 Brest
B8100 Vernice soft

RPP 750€
RPP 750€



Tribute 261360 75mm
CFN20 Tecnor/Razza M
CFN30 Tecnor/Razza O
Tribute 228206 75mm
EGX00 Python cosmos

RPP 570€
RPP 570€
RPP 595€



Tribute 193099 75mm
BZC00 Brest
B8100 Vernice soft
Tribute 261359 75mm
CER00 Barny

Best-seller TribToo pump in the new colors and materials

Fashionable fabrics and colors

- ✓ Trendy fabric of the season, cotton and linen denim matching the RTW collection with metallic stitching
- ✓ Bright colors in refined suede or smooth leather: vivid red or classic navy and light beige colors matching handbags collection

Must-have item

- ✓ An essential carried-over style to complement your everyday wardrobe
- ✓ A perfect fit on a 105 and 80 mm heel heights
- ✓ Excellent price positioning

Details

See more on the YSL color palette page 33



New shiny leather for a gorgeous attitude



Refined stiletto heel, as an Yves Saint Laurent signature



Rounded shape for an ultra feminine look



Matching outsole and lining

Offer

RPP 575€



Tribtoo 208786/209947 105/80mm
C2000 Kid scamosciato
CFN00 Tecnorefex
B3400 Nappa

RPP 575€



Tribtoo 236402 105mm
Tribtoo 231171 80mm
F1C00 Jeans toronto

RPP 575€



Tribtoo 220564/221034 105/80mm
C2000 Kid scamosciato
B3400 Nappa
CFN00 Tecnorefex

RPP 575€



Tribtoo 231169 105mm
Tribtoo 231171 80mm
F1C00 Jeans toronto

The Best-seller wintery fashion show pump in a summery version

A powerful attitude

- ✓ The Fall/Winter 2010 pump and slingback in a new small open-toe version
- ✓ Elongated silhouette thanks to the iconic platform and elegant heel in matching colors

Icon in-progress

- ✓ Available in many variations: smooth leather, bright suede and silky satin
- ✓ Amazing color palette of the season: vivid sugar pink and red suede, classic black, navy, beige and red leather, chic black and nude satin
- ✓ 105 and 80 mm heel heights at a good price positioning

Details

See more on the YSL color palette page 33



Bright satin, colorful suede and leather variations to perfectly match the RTW



Soft geometrical line for a unique look



Small open-toe for a mid-season offer



Ultra feminine heel

Offer

RPP 550€
RPP 530€
RPP 495€



Palais 259512 105mm
CHM00 Unicorn
C2000 Kid scamosciato
Palais 259771 105mm
F1400 Raso

RPP 570€
RPP 550€



Palais 259513 105mm
CHM00 Unicorn
C2000 Kid scamosciato

RPP 550€
RPP 530€
RPP 495€



Palais 259515 80mm
CHM00 Unicorn
C2000 Kid scamosciato
Palais 259489 80mm
F1400 Raso

RPP 570€
RPP 550€
RPP 530€



Palais 259516 80mm
CHM00 Unicorn
C2000 Kid scamosciato
Palais 259832 80mm
F1400 Raso

Fashionable retro platform for a powerful attitude

SELF-CONFIDENT

- ✓ Massive platform and heel empower the silhouette with an ultra comfortable feeling – 75 mm heel height
- ✓ Neutral color palette or bicolor version perfectly matching the accessories collection

Sense of details

- ✓ Draped effect or piping in contrast for a sophisticated look
- ✓ All styles are stretch or adjustable with metallic buckle or leather lace
- ✓ High quality leather on all styles for a luxurious feeling
- ✓ All-over leather or amazing metalized hand-braided leather*



* Nappa silk: 1/ All-over perforation of the panel - 2/ Preparation of small piping in matching leather - 3/ Hand-weave the whole surface 4/ Braided panels are applied on heel and platform

Details



Retro feeling thanks to a draped leather effect



Massive heel and platform for a self-confident attitude



Natural color palette to go with the handbags collection



A unique hand-braided metalized nappa leather for a gorgeous style

Offer

RPP 670€



Woodstock 259438 75mm
CHM00 Unicorn

RPP 640€



Woodstock 259439 75mm
CHM00 Unicorn

RPP 695€



Woodstock 259441 75mm
CHM00 Unicorn

WOODSTOCK

Offer

RPP 820€



Woodstock 259442 55mm
BZC10 Brest/Nappa silk

RPP 850€



Woodstock 259444 55mm
BZC10 Brest/Nappa silk

Cross selling